
NuCADEMY

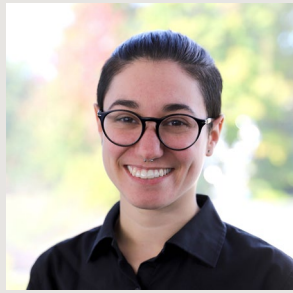
The logo graphic consists of a thick, wavy orange line that starts under the 'N' and ends under the 'Y'. A thinner, lighter orange line follows the same wavy path just below the first line.

The Commons – Two-Week Sprint
Team #changethenow

MEET TEAM #changethenow



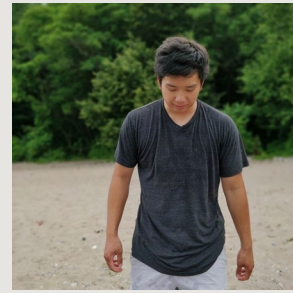
Thomas
MSOE



Shira
Alverno



Sebastian
UW-Madison



Chue
MATC



Madeline
SCAD

THE MARKET

- Information floating around
- Biases and flaws
- Lack of real world applications
- Time constraints



39%

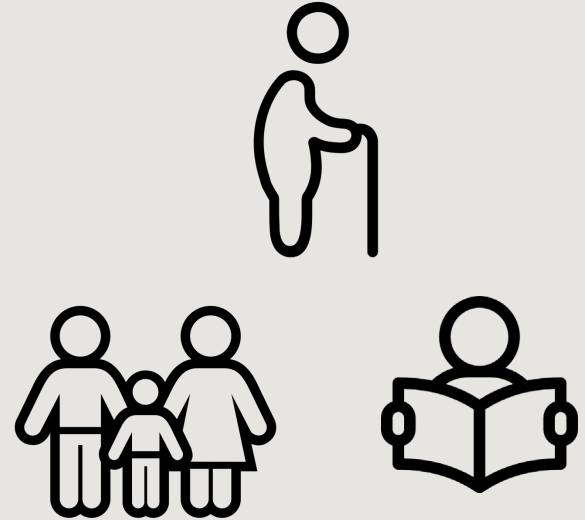
Misinformation in
TV, newspaper,
and radio news

65%

Misinformation in
social media

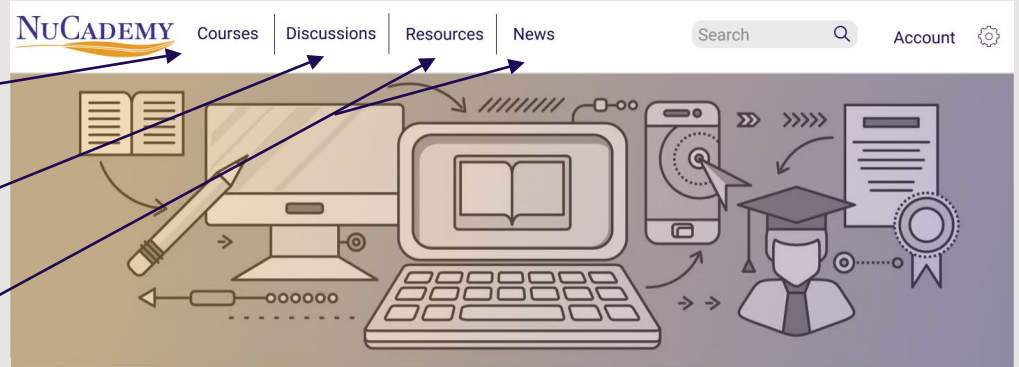
THE CUSTOMER

- Primary: Young Adults/Professionals
- Secondary: Influential Roles
- Tertiary: Educational System



THE PRODUCT

- Educational courses built on historical evidence
- Collaboration spaces
- Digestible information



Our Mission

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque urna quam, bibendum eget turpis sit amet, aliquet tempus ipsum. Praesent tempus bibendum condimentum. Sed id felis ex. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum sit amet vehicula dolor, et posuere orci. Maecenas eu nibh quam. Cras non sollicitudin justo. Vestibulum tincidunt venenatis sapien id semper. Integer varius lectus id mi dignissim hendrerit. Vestibulum non nulla pellentesque, consequat urna sed, pulvinar diam. Morbi euismod vulputate mi, sit amet auctor est placerat at. Quisque sapien ex, volutpat nec condimentum a, imperdiet ut sapien. Donec molestie libero nibh, ut gravida risus varius in.

THE VALUE

- Taking the first step in the process of taking action to help with social issues:
- Non-profit organization:
 - ◆ Grants and Funding
 - ◆ Sign-up fee/subscription fee/program fee
 - ◆ Monetization/Donation



Understand the past. Change the now. Design the future.

NuCADEMY

The logo features the word "NuCADEMY" in a dark blue, serif font. Below the text is a stylized orange graphic consisting of three curved, overlapping lines that sweep upwards from the left and then curve downwards to the right, resembling a stylized wave or a wing.
